

ORDER



KSDK

Orders
Order / Rev: 720622
Alt Order #: 06364338
Product Desc: US CHAMBER/COMMERCE
Estimate:
Flight Dates: 10/06/12 - 10/14/12
Original Date / Rev: 10/05/12 / 10/17/12
Order Type: Political

Primary AE: Kristin Waskie
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: NEBO Media Inc/ POL
Buying Contact:
Billing Contact:
 PO Box 3775
 Washington, DC 20027

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: US Chamber of Commerce
Demographic: A35+
Product Codes: IS-Issue/Non
Priority: P-1
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/14/12	64	\$99,485.00	\$84,562.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	64	\$99,485.00	\$84,562.25	0.00
Totals	64	\$99,485.00	\$84,562.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristin Waskie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSDK	10/08/12	10/12/12	M-F 6-7A 6-7a	CM	6-7A	11111--	:30	5	\$1,125.00	P-1	0.00	NM	5	\$5,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	11111--			5			\$1,125.00		0.00			
E 2	KSDK	10/08/12	10/12/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	11111--	:30	5	\$1,010.00	P-1	0.00	NM	5	\$5,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	11111--			5			\$1,010.00		0.00			
E 3	KSDK	10/08/12	10/10/12	M-F 10-11A News at 10am	CM	10-11A	1-1----	:30	2	\$450.00	P-1	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	1-1----			2			\$450.00		0.00			
E 4	KSDK	10/08/12	10/12/12	M-F Noon News Noon News	CM	12-1230p	11111--	:30	5	\$675.00	P-1	0.00	NM	5	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	11111--			5			\$675.00		0.00			
E 5	KSDK	10/08/12	10/10/12	M-F 3-4p Ellen (3:00 PM-4:00 PM)	CM	3-4p	111----	:30	3	\$675.00	P-1	0.00	NM	3	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	111----			3			\$675.00		0.00			
E 6	KSDK	10/08/12	10/12/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	11111--	:30	5	\$2,250.00	P-1	0.00	NM	5	\$11,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	11111--			5			\$2,250.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	KSDK	10/08/12	10/12/12	M-F 5P News News Channel 5 at 5P	CM	528-530p (5:28 PM-5:30 PM)	1-111--	:30	4	\$3,375.00	P-1	0.00	NM	4	\$13,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	1-111--		4				\$3,375.00		0.00			
E 8	KSDK	10/08/12	10/12/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	11111--	:30	5	\$2,475.00	P-1	0.00	NM	5	\$12,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	11111--		5				\$2,475.00		0.00			
E 9	KSDK	10/08/12	10/12/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	11111--	:30	5	\$2,250.00	P-1	0.00	NM	5	\$11,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	11111--		5				\$2,250.00		0.00			
E 10	KSDK	10/08/12	10/12/12	LN (M-F) LN (M-F)	CM	10-1035p	11111--	:30	5	\$2,700.00	P-1	0.00	NM	5	\$13,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	11111--		5				\$2,700.00		0.00			
E 11	KSDK	10/13/12	10/13/12	Sat 6-7A Sat 6-7A	CM	6-7A	-----S-	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S-		1				\$500.00		0.00			
E 12	KSDK	10/06/12	10/13/12	SAT TDY NBC Today Show (Sa)	CM	7-9A	-----S-	:30	1	\$900.00	P-1	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S-		1				\$900.00		0.00			
	Week:	10/08/12	10/14/12	-----S-		1				\$900.00		0.00			
E 13	KSDK	10/13/12	10/13/12	Sat 9a Sat 9-10a	CM	9-10A	-----S-	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S-		1				\$900.00		0.00			
E 14	KSDK	10/13/12	10/13/12	Sat 5p News Channel 5 at 5P Sat	CM	5-530P	-----S-	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S-		1				\$900.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	KSDK	10/08/12-10/14/12	Sat 5p		5-530P	-----Sa--	:30		(\$900.00)	0.00	NM			
		See MG 14.2													
	2	KSDK	10/06/12-10/06/12	SAT TDY		7-9A	-----Sa--	:30		\$900.00	0.00	NM			
		Ⓜ MG for 14.1 10/13													
		[n/a]													
E 15	KSDK	10/06/12	10/06/12	Notre Dame Football Notre Dame Football	CM	Various	-----S-	:30	1	\$1,125.00	P-1	0.00	NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S-		1				\$1,125.00		0.00			
E 16	KSDK	10/13/12	10/13/12	630-7P Wheel Sat 630-7P Wheel of Fortune Sat	CM	630-7P	-----S-	:30	1	\$1,125.00	P-1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S-		1				\$1,125.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	KSDK	10/08/12-10/14/12	630-7P Wheel Sat		630-7P	-----Sa--	:30		(\$1,125.00)	0.00	NM			
		Credited													
		[credit]													
E 17	KSDK	10/07/12	10/14/12	Sun 6-7A Sun 6-7A	CM	6-7A	-----S	:30	1	\$450.00	P-1	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S		1				\$450.00		0.00			
	Week:	10/08/12	10/14/12	-----S		1				\$450.00		0.00			
E 18	KSDK	10/07/12	10/07/12	Sun 9a Sun 9-10a	CM	9-10A	-----S	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 18	KSDK	10/07/12	10/07/12	Sun 9a Sun 9-10a	CM	9-10A	-----S	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	1		\$900.00		0.00						
E 19	KSDK	10/14/12	10/14/12	This Week Cardinal Nation This WK Cards Nation 10a	CM	10-1030a (10:00 AM-10:30 AM)	-----S	:30	1	\$560.00	P-1	0.00	NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S	1		\$560.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/08/12-10/14/12		This Week Cardinal Nation	10-1030a		(10:00 AM-10:30 AM)-----Su	:30		(\$560.00)		0.00	NM		
See MG 19.2															
[PROGRAM CHANGE - THIS IS NOW RAMS TAILGATE]															
2	KSDK	10/14/12-10/14/12		Rams Weekly	SU 10A-10:30A/S		-----Su	:30		\$560.00		0.00	NM		
Ⓜ MG for 19.1 10/14															
[PROGRAM CHANGE]															
E 20	KSDK	10/08/12	10/12/12	NBC Nightly News M-F NBC Nightly News M-F	CM	530-6p	MTWTF--	:30	2	\$5,700.00	P-1	0.00	NM	2	\$11,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	MTWTF--	2		\$5,700.00		0.00						
E 21	KSDK	10/09/12	10/12/12	M-F 10-11A News at 10am	CM	10-11A	-1-11--	:30	3	\$450.00	P-1	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-1-11--	3		\$450.00		0.00						
E 22	KSDK	10/08/12	10/12/12	M-F 4-5A 4-5A	CM	4-5A	11111--	:30	5	\$60.00	P-1	0.00	NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	11111--	5		\$60.00		0.00						
													Totals	64	\$99,485.00